

ARTISAN INSPIRED {AIMC} WHOLESALE TO RETAIL TRADE SHOW

The Artisan Inspired Wholesale to Retail Trade Show was designed to help Retail Businesses meet Manitoba Made Artists, Artisans and Specialty Food Processors who produce products in this province.

Two days in Wednesday, Thursday, March 8th & 9th, 2017 and a future date to be set in Aug/Sept to view some of the finest selections.

Dear Artisan/Artist/Specialty Food Processor:

Artisans Inspired Marketing Cooperative {AIMC} would like to celebrate that Manitoba offers some of the most beautiful giftware, crafts, apparel and food products produced by talented Manitoba {Canadian} Artists, Artisans and Food Processors.

The 1st bi-annual event will be March 8th {Wed} & 9th{Thurs}, 2017 12:00pm to 8:00pm. Location Sagehill Facility, 4180 Waverley St., Winnipeg, Manitoba. This is the location of the AIMC Show Room.

AIMC is an incorporated Cooperative register with Manitoba Cooperatives Inc. We are dedicated to ensuring equal opportunity for Artisans/Artists/Visual and Performing Artists/ Specialty Food Producers and Processors to market, advertise and retail their Manitoba Made products through joint effort projects. Engaging the public both domestically and worldwide.

We invite your business to apply to the **Marketers Registration** to be an Artisan/Artist/Specialty Food Wholesale Retailer in our Artisan Inspired Wholesale to Retail Trade Show. As a qualified registration, the Artisan Inspired Wholesale to Retail Trade Show will provide you with information about the rules and regulations of the Trade Show. You have an available space to display your products you provide. We will require a list of your products and will be contacting you to get the final list from you. There are options to be included in the AIMC Online Ordering site.

All Artist/Artisan/Specialty Food Processors wishing to apply for this registration are asked to complete the attached business profile and submit it along with any other material, i.e. website, brochures, business cards, photos, etc. This information will assist the Artisan Inspired Review Committee with the approval process. Incoming Buyers selected will be required to complete a Display Exhibitor Survey after attending the trade show.

Once your company is registered, we will be keeping you directly informed of all the display opportunities in the future.

I look forward to your response. Please submit your application via mail or email, including your support materials and any other pertinent information. If you have any questions or would like more information about this Registration business opportunity, I can be reached at (204) 955.9557 or by email info@ArtisanInspired.com

Yours truly, Darlene
Artisan Inspired Trade Show
(204) 955-9557
info@ArtisanInspired.com



Please find the Question and Answers and Application attached.....

Wholesale to Retail Trade Show Questions and Answers.....

The Incoming Buyer Registration selection process for the Artisan Inspired {AIMC} Wholesale to Retail Trade Show

How Do I Qualify for registration to the AIMC Wholesale to Retail Trade Show?

To qualify for the AIMC Wholesale to Retail Trade Show - New Incoming Buyers Registration you must meet the following stipulations.

1. You must operate a retail business, restaurant/catering business, interior designer, full time or seasonally.
2. You must be a retailer in the giftware or specialty food sector OR
 1. You may be a food establishment looking for Manitoba Made food products to include in your menu OR
 2. You may be an Interior Designer who is looking for Manitoba Made designs to promote or add to your clients needs.
3. You must complete the necessary application to be reviewed by the selection committee.
4. You must be approved in writing by AIMC that will be sent by email.
5. You must agree to complete a Buyer Survey after attending the trade show

When is the Selection Process?

The deadline for applications is **March 6th, 2017**

Is this Show for me?

If you are dedicated to preserving the value of hand crafted products and as a seasoned retailer appreciate the uniqueness and value your customers place on crafted products, then this is the trade show opportunity not to be missed.

What can I expect at the Show?

Our trade show is held at the Sagehill Facility, just south of the Winnipeg Perimeter Highway, 4 km off Perimeter, 4180 Waverley Street, Winnipeg, Mb. It is the location of our new AIMC Show Room and monthly meeting location for our Artists, Artisans. Lots of free Parking. The wholesale pricing will only be available to the confirmed registered business applicants.

What to Expect from our Exhibitors?

Our exhibitors are a mix of start-up to experienced. The mission of the AIMC is to help Manitoba Made Producers and Processors to grow and support each other. The new exhibitors are guided by a full training program, and the food processors are all passing the provincial regulations required. At this Wholesale to Retail Trade Show you will be introduced to some of the best Manitoba Made Products with a growing change at every future event. Our exhibitors offer a wide variety product and a full range of price points to suit all buyer needs. All exhibitors will be required to passing a registration process, to display their products at this event.

How Do I Apply?

If you are a Retail or Purchasing Business, then you will require to apply with our Retail/Purchaser Application and submit it along with any other material which might help in our decision, i.e. brochures, business cards, photos, etc. This information will assist the AIMC Selection Committee with the approval process.

If you are a prospective Artist/Artisan/Food Processor Exhibitor, are you a craft, giftware or apparel or food producer interested in the wholesale market? Contact us for more information, training and tools regarding the AIMC Wholesale to Retail Trade Show. There is an application that is required for you to apply to be a participate in this trade show.

Please submit your application via mail or email. If you have any questions or would like more information about this registration, please contact the AIMC Show Manager at (204) 955-9557 or email info@ArtisanInspired.com



Box 2 St. Norbert P.O.,

4180 Waverley Street, Wpg, Mb R3V 1L5

info@ArtisanInspired.com www.ArtisanInspired.com



Display Artists/Artisans/Food Processors Businesses APPLICATION

Artists/Artisans/Food Processors Business interested in attending as an Exhibitor in the Artisan Inspired {AIMC} Wholesale to Retail Trade Show can register, by filling out form provided below. This application will be reviewed by the AIMC Selection Committee. You will be notified of approval promptly.

Deadline for registrations will be March 6th,2017. After registering we will be forwarding you a registers number with your approval.

Mail to Artisan Inspired Marketing Cooperative Box 2 St. Norbert P.O. Winnipeg, MB R3V 1L5 **or Email** to Info@ArtisanInspired.com

Please include copies or scans of an attached business profile and submit it along with any other material, i.e. website, brochures, business cards, photos, etc.

Please note there is a fee to be an Artist/Artisan/Food Processor Trade Show Displayer. Please note the information on this. This fee will be required once you are accepted by the AIMC Selection Committee.

Required information is highlighted in red.

Contact Information

Company Name:

Contact Person:

Business Address:

City/Town:

Province/State:

Postal/Zip Code:

Phone Number:

Fax Number:

Email:

Express Consent: YES, please send us information and updates about the AIMC Trade Show

Web Site:

Additional Personnel

Names of those representatives in your company, other than yourself, who plan to attend with you at your display.

Indicate beside the person's name if they are an Assistant, example: Bob Smith (assistant)

Name 1:

Name 2:

Business Information

- Indicate the type of Business you are Self Employed / Proprietor
- You may click more than one box. Name Registered with Manitoba
- Incorporated
- Other _____

Please continue next page.....

Display Artists/Artisans/Food Processors Businesses APPLICATION continued.....

Indicate the type of Products you produce

You must produce this product yourself as a Artist/Artisan/Crafter/Food Processor
You may click more than one box.

- Acrylic Painting
- Water Painting
- Mixed Media _____
- Other Painting _____
- Pottery
- Jewelry
- Florist/Floral Accessories
- Wood Carving
- Stone Carving
- Apparel Designer
- Fabric Designer
- Specialty Food Processor
- Art Card Designer
- Photography
- Giftware
- Toy Products
- Outdoor Products
- Other _____

Additional Information

First time at AIMC Wholesale to Retail Trade Show? New
 Returning

NOTE: Upon acceptance of your application, we will require, pictures of your products you plan on selling and your price sheet both Wholesale and Retail. There are limited spots to fill.

Comments

If you have any comments or questions about the Artisan Inspired Wholesale to Retail Trade Show, please do so in the comments space below: