

## **ARTISAN INSPIRED {AIMC} WHOLESALE TO RETAIL TRADE SHOW**

*The Artisan Inspired Wholesale to Retail Trade Show was designed to help Retail Businesses meet Manitoba Made Artists, Artisans and Specialty Food Processors who produce products in this province.*

*Two days in Wednesday, Thursday, March 8<sup>th</sup> & 9<sup>th</sup>, 2017 and a future date to be set in Aug/Sept to view some of the finest selections.*

### **Dear Retailer:**

Artisans Inspired Marketing Cooperative {AIMC} would like to celebrate that Manitoba offers some of the most beautiful giftware, crafts, apparel and food products produced by talented Manitoba {Canadian} Artists, Artisans and Food Processors.

The 1<sup>st</sup> bi-annual event will be March 8<sup>th</sup> {Wed} & 9<sup>th</sup>{Thurs}, 2017 12:00pm to 8:00pm. Location Sagehill Facility, 4180 Waverley St., Winnipeg, Manitoba. This is the location of the AIMC Show Room.

*AIMC is an incorporated Cooperative register with Manitoba Cooperatives Inc. We are dedicated to ensuring equal opportunity for Artisans/Artists/Visual and Performing Artists/ Specialty Food Producers and Processors to market, advertise and retail their Manitoba Made products through joint effort projects. Engaging the public both domestically and worldwide.*

We invite your business to apply to the **Buyers Registration** to be a special guest buyer in our Artisan Inspired Wholesale to Retail Trade Show. You have access to the Specialized Trade Show and opportunity to review the products available. You will also have a future login access to any ongoing ordering after the event, through an online order portal with AIMC.

Retailers wishing to apply for this registration are asked to complete the attached business profile and submit it along with any other material, i.e. website, brochures, business cards, photos, etc. This information will assist the Artisan Inspired Review Committee to confirm you are a qualified Wholesale purchaser.

Once your company is registered, we will be keeping you directly informed of all the buying opportunities in the future.

I look forward to your response. Please submit your application via mail or email, including your support materials and any other pertinent information. If you have any questions or would like more information about this Buyer Registration business opportunity, I can be reached at (204) 955.9557 or by email [info@ArtisanInspired.com](mailto:info@ArtisanInspired.com)

**Yours truly, Darlene**  
**Artisan Inspired Trade Show**  
**(204) 955-9557**  
[info@ArtisanInspired.com](mailto:info@ArtisanInspired.com)



***Please find the Question and Answers and Application attached.....***

## Wholesale to Retail Trade Show Questions and Answers.....

The Incoming Buyer Registration selection process for the Artisan Inspired {AIMC} Wholesale to Retail Trade Show

### How Do I Qualify for registration to the AIMC Wholesale to Retail Trade Show?

To qualify for the AIMC Wholesale to Retail Trade Show -

1. You must operate a retail business, restaurant/catering business, interior designer, full time or seasonally.
2. You must be a retailer in the giftware or specialty food sector OR
  1. You may be a food establishment looking for Manitoba Made food products to include in your menu OR
  2. You may be an Interior Designer who is looking for Manitoba Made designs to promote or add to your clients needs.
3. AIMC will confirm by email or phone receiving your application.
4. We would appreciate if you would complete a Buyer Survey after attending the trade show

### Is this Show for me?

If you are dedicated to preserving the value of hand crafted products and as a seasoned retailer appreciate the uniqueness and value your customers place on crafted products, then this is the trade show opportunity not to be missed.

### What can I expect at the Show?

Our trade show is held at the Sagehill Facility, just south of the Winnipeg Perimeter Highway, 4 km off Perimeter, 4180 Waverley Street, Winnipeg, Mb. It is the location of our new AIMC Show Room and monthly meeting location for our Artists, Artisans. Lots of free Parking. The wholesale pricing will only be available to the confirmed registered business applicants. There will be 2 shows a year available and direct contacts for any re-ordering can be arranged directly with the business you wish or through A.I.M.C.

### What to Expect from our Exhibitors?

Our exhibitors are a mix of start-up to experienced. The mission of the AIMC is to help Manitoba Made Producers and Processors to grow and support each other. The new exhibitors are guided by a full training program, and the food processors are all passing the provincial regulations required. At this Wholesale to Retail Trade Show you will be introduced to some of the best Manitoba Made Products with a growing change at every future event. Our exhibitors offer a wide variety product and a full range of price points to suit all buyer needs. All exhibitors will be required to passing a registration process, to display their products at this event.

### How Do I Apply?

**If you are a Retail or Purchasing Business**, then you will require to apply with our Retail/Purchaser Application and submit it along with any other material which might help in our decision, i.e. brochures, business cards, photos, etc. This information will assist the AIMC Selection Committee confirm that you are a qualified wholesale buyer.

Please submit your application via mail or email. If you have any questions or would like more information about this registration, please contact the AIMC Show Manager at (204) 955-9557 or email [info@ArtisanInspired.com](mailto:info@ArtisanInspired.com)



Box 2 St. Norbert P.O.,  
4180 Waverley Street, Wpg, Mb R3V 1L5  
[info@ArtisanInspired.com](mailto:info@ArtisanInspired.com) [www.ArtisanInspired.com](http://www.ArtisanInspired.com)



## Retailers or Purchasing Businesses APPLICATION

Retailers or Purchasing Businesses interested in attending the Artisan Inspired (AIMC) Wholesale to Retail Trade Show can register. The fill out form provided below. This application will be reviewed by the AIMC Selection Committee. You will be notified of approval promptly.

**Deadline** for registrations will be March 6<sup>th</sup>, 2017. After registering A.I.M.C. will notify you that we have received your application.

**Mail** to Artisan Inspired Marketing Cooperative Box 2 St. Norbert P.O. Winnipeg, MB R3V 1L5 **Or Email** to [Info@ArtisanInspired.com](mailto:Info@ArtisanInspired.com)

Please include copies or scans of an attached business profile and submit it along with any other material, i.e. website, brochures, business cards, photos, etc.

Required information is highlighted in red.

### Contact Information

**Company Name:**

**Contact Person:**

**Business Address:**

**City/Town:**

**Province/State:**

**Postal/Zip Code:**

**Phone Number:**

**Fax Number:**

**Email:**

**Express Consent:**  YES, please send us information and updates about the AIMC Trade Show

**Web Site:**

### Additional Personnel

Names of those representatives in your company, other than yourself, who plan to attend the trade show.

Indicate beside the person's name if they are a Buyer or a Guest, example: Bob Smith (guest)

Name 1:

Name 2:

Name 3:

Name 4:

Please continue next page.....

## Retailers or Purchasing Businesses APPLICATION continued....

### Business Information

#### Indicate Trade Classification

You may click more than one box.

- Retailer
- Wholesaler
- Chain/Department Store
- Agent/Manufacturer Rep.
- Distributor
- Industry Representative
- Other

#### Indicate Type of Business

You may click more than one box.

- Architecture
- Retail Store
- Boutique/Clothing
- Craft Shop
- E-Commerce
- Florist/Floral Accessories
- Gallery
- Garden Centre
- General Gift
- Hardware Store
- Home Furnishings
- Interior Design
- Jewellery Retailer
- Museum Gift Shop
- Specialty Gourmet
- Stationery Retailer
- Toy Store
- Other \_\_\_\_\_

### Additional Information

First time at AIMC Wholesale to Retail Trade Show?

- New
- Returning

### Comments

If you have any comments or questions about the Artisan Inspired Wholesale to Retail Trade Show, please do so in the comments space below: