

ARTISAN INSPIRED {AIMC} WHOLESALE TO RETAIL TRADE SHOW

Special Invitation to RETAILERS/BUYERS

3RD Bi-annual EVENT February 7th & 8th, 2018

The Artisan Inspired Wholesale to Retail Trade Show was designed to help Retail Businesses meet several Artists, Artisans and Specialty Food Processors who produce Manitoba Made products.

Dear Retailer/Buyer:

Artisans Inspired Marketing Cooperative {AIMC} would like to celebrate that Manitoba offers some of the most beautiful giftware, crafts, apparel and food products produced by talented Manitoba {Canadian} Artists/Artisans/Food Processors.

Open to Wholesale Purchasing on

February 7th, 2018 {WED 3PM to 8PM} & February 8th, 2018 {THUR 12NOON to 5PM}

Refreshments will be available. Wholesale pricing lists must be available for Retailers/Buyers.

OPEN TO PUBLIC Only on February 8th, 2018 {THUR 6PM to 9PM} {Retail pricing is applied at Open to Public time}

AIMC is an incorporated Cooperative registered with Manitoba Cooperatives Inc. We are dedicated to ensuring equal opportunity for Artisans/Artists/Visual and Performing Artists/ Specialty Food Processors to market, advertise and retail their Manitoba Made products through joint effort projects, engaging the public both domestically and worldwide.

We invite your business to the Artisan Inspired Wholesale to Retail Trade Show. Please fill out the **Buyers Registration Form**. You have access to this Specialized Trade Show and opportunity to review the products available by the exhibitors. You will also have a future login access to any ongoing ordering after the event, through an online order portal with AIMC.

Once your company is registered, we will be keeping you directly informed of all the buying opportunities in the future.

I look forward to your response. Please submit your registration via mail or email, including your support materials and any other pertinent information. There are no fees to attend this AIMC Wholesale to Retail Trade Show Event.

If you have any questions or would like more information about Buyer Registration business opportunity Please contact me.

Yours truly, Darlene

**Artisan Inspired {AIMC}
Wholesale to Retailer Trade Show
(204) 955-9557
info@ArtisanInspired.com**



Please find the Question and Answers and Registration Form attached.....

Wholesale to Retail Trade Show Questions and Answers..... **3RD Bi-annual EVENT February 7th & 8th, 2018**

What are the requirements as a purchaser/buyer to attend the AIMC Wholesale to Retail Trade Show?

1. You must operate a retail business, restaurant/catering business, interior designer, full time or seasonally.
2. You must be a retailer in the giftware or specialty food sector OR
 - a. You may be a food establishment looking for Manitoba Made food products to include in your location or menu OR
 - b. You may be an Interior Designer who is looking for Manitoba Made designs to promote or add to your clients needs.
3. AIMC will confirm by email or phone receiving your registration form.
4. We would appreciate if you would complete a Buyer Survey after attending the trade show.
5. There is **NO DOOR FEE** to attend this event

Is this Show for me?

If you are dedicated to preserving the value of Manitoba hand crafted products and as a retailer, appreciate the uniqueness and value your customers place on Manitoba crafted products, then this is the trade show opportunity not to be missed. The wholesale pricing will only be available to the confirmed registered business applicants. There will be 2 shows a year available and direct contacts for any re-ordering can be arranged directly with the business you wish or through A.I.M.C.

Where will the show be held?

Our trade show is held at the Sagehill Facility, just south of the Winnipeg Perimeter Highway, 4 km off Perimeter, 4180 Waverley Street, Winnipeg, MB. It is the location of our new AIMC Show Room and training/meeting location for our members. **Lots of free Parking.**

What to Expect from our Exhibitors?

Our exhibitors are a mix of start-up to experienced. The mission of the AIMC is to help Manitoba Made Producers and Processors to grow and support each other. The new exhibitors are guided by a full training program, and the food processors are all passing the provincial regulations required. At this Wholesale to Retail Trade Show you will be introduced to some of the best Manitoba Made Products with a growing change at every future event. Our exhibitors offer a wide variety of products and a full range of price points to suit all buyer needs. All exhibitors will be required to passing a registration process, to display their products at this event.

How Do I Register?

If you are a Retail or Purchasing Business, then you need to register with our Retail/Purchaser Registration Form and submit it along with any other material which might help to explain your qualifications as a wholesale purchaser, i.e. brochures, business cards, etc.

This information will assist the AIMC Selection Committee confirm that you are a qualified wholesale buyer.

Please submit your registration via mail or email. If you have any questions or would like more information about this registration, please contact the AIMC Show Manager at (204) 955-9557 or email info@ArtisanInspired.com



Box 2 St. Norbert P.O.,
4180 Waverley Street, Wpg, Mb R3V 1L5
info@ArtisanInspired.com www.ArtisanInspired.com

Retailers or Purchasing Businesses REGISTRATION FORM

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Retailers or Purchasing Businesses interested in attending the Artisan Inspired {AIMC} Wholesale to Retail Trade Show can register the form provided below. This registration will be reviewed by the AIMC Selection Committee.
You will be notified of approval promptly.



Deadline for registrations will be **JANUARY 22nd, 2018.**

After registering A.I.M.C. will notify you that we have received your registration.

Mail to Artisan Inspired Marketing Cooperative Box 2 St. Norbert P.O. Winnipeg, MB R3V 1L5
 Or Email to Info@ArtisanInspired.com

With your copies or scans of the REGISTRATION FORM {If your business is a FIRST-TIME registration}, please submit it along with any other material, i.e. brochures, business cards.

Required information is highlighted in red.

Contact Information

Company Name: _____ **Contact Person:** _____

Business Address: _____ **City/Town:** _____ **Province:** _____ **Postal Code:** _____

Phone Number: (____) _____ **Email:** _____

Website: _____ **Express Consent-** **YES, please send us information and updates about AIMC**

Additional Personnel

Names of those representatives in your company, other than yourself, who plan to attend the trade show.

Indicate beside the person's name if they are a Buyer or a Guest, example: Bob Smith (guest)

Name 1: _____ Name 2: _____

Name 3: _____ Name 4: _____

Business Information

Indicate the type of Business you are Self Employed/Proprietor Name Registered with Manitoba Incorporated

↑ You may check more than one box ↑

Indicate the Trade or Type of Business Classification.

↓ You may check more than one box ↓

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Retailer | <input type="checkbox"/> Wholesaler | <input type="checkbox"/> Chain/Department Store | <input type="checkbox"/> Craft Shop |
| <input type="checkbox"/> Distributor | <input type="checkbox"/> Industry Representative | <input type="checkbox"/> Agent Manufacturer Rep. | <input type="checkbox"/> Gallery |
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Boutique/Clothing | <input type="checkbox"/> Interior Designers | <input type="checkbox"/> E-Commerce |
| <input type="checkbox"/> Toy Store | <input type="checkbox"/> Garden Center | <input type="checkbox"/> Florist/Floral Accessories | <input type="checkbox"/> Museum Gift Shop |
| <input type="checkbox"/> General Gift | <input type="checkbox"/> Hardware Store | <input type="checkbox"/> Home Furnishings | <input type="checkbox"/> Jewellery Retailer |
| <input type="checkbox"/> Specialty Gourmet | <input type="checkbox"/> Stationary Retailer | <input type="checkbox"/> Other _____ | |

Additional Information

First time attending a AIMC Wholesale to Retail Trade Show? New or Returning

Comments

If you have any comments or questions about the Artisan Inspired Wholesale to Retail Trade Show, please do so in the comments space below:

NOTE: Upon acceptance of your registration form, we will be notifying you immediately of further details.