

# ARTISAN INSPIRED {AIMC} WHOLESALE TO RETAIL TRADE SHOW

**Welcome Artisans/Artists/Specialty Food Processors**

**We invite you to attend this event as an EXHIBITOR**

**At the 3<sup>RD</sup> Bi-annual EVENT February 7<sup>th</sup> & 8<sup>th</sup>, 2018**

*The Artisan Inspired Wholesale to Retail Trade Show was designed to help Retail Businesses meet Artists, Artisans and Specialty Food Processors who produce Manitoba Made products.*

**Dear Artisan/Artist/Specialty Food Processor:**

Artisans Inspired Marketing Cooperative {AIMC} would like to celebrate that Manitoba offers some of the most beautiful giftware, crafts, apparel and food products produced by talented Manitoba {Canadian} Artists/Artisans/Food Processors.

**Open to Wholesale Purchasing on**

**February 7<sup>th</sup>, 2018 {WED 3PM to 8PM} & February 8<sup>th</sup>, 2018 {THUR 12NOON to 5PM}**

**Refreshments will be available. Wholesale pricing lists must be available for Retailers/Buyers.**

**OPEN TO PUBLIC Only on February 8<sup>th</sup>, 2018 {THUR 6PM to 9PM} {Retail pricing is applied at Open to Public time}**

*AIMC is an incorporated Cooperative registered with Manitoba Cooperatives Inc. We are dedicated to ensuring equal opportunity for Artisans/Artists/Visual and Performing Artists/ Specialty Food Producers and Processors to market, advertise and retail their Manitoba Made products through joint effort projects, engaging the public both domestically and worldwide.*

We invite your business to apply to the **Marketers Registration** to be an Artisan/Artist/Specialty Food Wholesale Retailer in our Artisan Inspired Wholesale to Retail Trade Show. As a qualified registrant, the Artisan Inspired Wholesale to Retail Trade Show will provide you with information about the rules and regulations of the Trade Show.

**You will have one table in a 10ft x 4ft deep space to display your product(s) you provide for Wholesale.**

- ◆ We suggest you have sampling(s) of your products for the Retailers/Buyers to view.
- ◆ A Wholesale and Suggested Retail Price List (*Photos is recommended on Price List*).
- ◆ We will require a list of your product or products and will be contacting you to get the final list from you.
- ◆ There are options for your Wholesale items to **be included in the AIMC Online Ordering site** that is set up specifically, for Wholesale purchasers only.
- ◆ The **EXHIBIT FEE is \$30/table** to attend this AIMC Wholesale to Retail Trade Show Event.
- ◆ **Please complete the following Marketers Registration** and submit it along with any other material, i.e. website, brochures, business cards, photos, etc. This information will assist the Artisan Inspired Review Committee with the approval processes.
- ◆ Exhibitors will be required to complete an Exhibitor Survey at the end of the trade show.

Once your company is registered, we will be keeping you directly informed of all the buying opportunities in the future.

*Please submit your Exhibitor application via mail or email, including your support materials and any other pertinent information. If you have any questions or would like more information about Exhibitors application opportunity*

*Please contact me.....* **Yours truly, Darlene**

**Artisan Inspired {AIMC}**  
**Wholesale to Retailer Trade Show**  
(204) 955-9557  
[info@ArtisanInspired.com](mailto:info@ArtisanInspired.com)



**Please find the Question and Answers and Exhibitor Application attached.....**

# ARTISAN INSPIRED {AIMC} WHOLESALE TO RETAIL TRADE SHOW

## *Questions and Answers.....*

**At the 3<sup>RD</sup> Bi-annual EVENT February 7<sup>th</sup> & 8<sup>th</sup>, 2018**

### **When is the Selection Process for Artist/Artisan/Food Processor?**

The **deadline** for Exhibitor applications is **December 22nd, 2017**

### **Is this Show for me?**

If you are dedicated to preserving the value of Manitoba hand crafted products and as a producer you only require ONE or MORE items that you can offer to a retailer/buyer who appreciates the uniqueness and value your you Manitoba crafted products. Then this is the trade show opportunity not to be missed.

### **Where will this show be held?**

Our trade show is held at the Sagehill Facility, just south of the Winnipeg Perimeter Highway, 4 km off Perimeter, 4180 Waverley Street, Winnipeg, Mb. It is the location of our new AIMC Show Room and monthly meeting location for our Artists, Artisans. **Lots of free Parking.**

### **What to Expect from our Exhibitors?**

Our exhibitors are a mix of start-up to experienced. The mission of the AIMC is to help Manitoba Made Producers and Processors to grow and support each other. If you as a potential Exhibitor wish some guidance or information, please feel free to contact us. The food processors must have their products passing the provincial regulations required. Our exhibitors offer a wide variety of products and a full range of price points to suit retailer/buyer needs. All exhibitors will be required to passing an application process, to display at this event.

### **How Do I Apply?**

**If you are creating one or more hand made Manitoba products**, then you need to apply with our Artist/Artisan/Food Processor Exhibitor application and submit it along with any other material which might help in our decision, i.e. brochures, business cards, photos, etc. This information will assist the AIMC Selection Committee with the approval process.

**If you are a prospective Artist/Artisan/Food Processor Exhibitor**, are you a craft, giftware or apparel or food producer interested in the wholesale market? Contact us for more information, training and tools regarding the AIMC Wholesale to Retail Trade Show. There is an Exhibitor application that is required for you to apply to be a participant in this trade show.

**This is a good event to try a couple of your products and see how they are received by a Wholesale Buyer.**

**ALSO, there is an OPEN HOUSE time frame for the General Public.  
We encourage you to bring your retail products for this part of the event.**

**Please submit your application via mail or email. If you have any questions or would like more information about this registration, please contact the AIMC Show Manager at (204) 955-9557 or email [info@ArtisanInspired.com](mailto:info@ArtisanInspired.com)**



Box 2 St. Norbert P.O.,

4180 Waverley Street, Wpg, Mb R3V 1L5

[info@ArtisanInspired.com](mailto:info@ArtisanInspired.com) [www.ArtisanInspired.com](http://www.ArtisanInspired.com)

# ARTISAN INSPIRED {AIMC} WHOLESALE TO RETAIL TRADE SHOW

## Display Artists/Artisans/Food Processors **EXHIBITOR APPLICATION**

### 3<sup>RD</sup> Bi-annual EVENT February 7<sup>th</sup> & 8<sup>th</sup>, 2018



Artists/Artisans/Food Processors Business interested in attending as an Exhibitor in the Artisan Inspired {AIMC} Wholesale to Retail Trade Show can register, by filling out form provided below. This Exhibitor application will be reviewed by the AIMC Selection Committee.

**Deadline for registrations will be December 22<sup>nd</sup>, 2017.** After registering we will be forwarding your approval.

**Mail** to Artisan Inspired Marketing Cooperative Box 2 St. Norbert P.O. Winnipeg, MB R3V 1L5 **OR Email** to [Info@ArtisanInspired.com](mailto:Info@ArtisanInspired.com)

Please include copies of application and submit it along with any other material, i.e. website, brochures, business cards, photos, etc.

**PLEASE NOTE** there is a fee of \$30.00/Table to be an Artist/Artisan/Food Processor Trade Show Exhibitor.

This fee will be refunded in the event you are not selected by the AIMC Selection Committee. **No refunds after acceptance.**

**Please submit the fee with this Exhibitor application, cheque/cash/ Credit Card Phone it in.**

Required information **is highlighted in red.**

#### Contact Information

**Company Name:** \_\_\_\_\_ **Contact Person:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_ **City/Town:** \_\_\_\_\_ **Province:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Phone Number:** (\_\_\_\_) \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_ **Express Consent-**  **YES, please send us information and updates about AIMC**

#### Additional Personnel

**Names of those representatives in your company, other than yourself, who plan to attend with you at your display.**

Indicate beside the person's name if they are an Assistant, example: Bob Smith (assistant)

Name 1: \_\_\_\_\_ Name 2: \_\_\_\_\_

#### Business Information

**Indicate the type of Business you are**  Self Employed/Proprietor  Name Registered with Manitoba  Incorporated

↑You may check more than one box ↑

**Indicate the type of Products you produce.**

*You must produce this product yourself as an Artist/Artisan/Crafter/Food Processor.* ↓ You may click more than one box ↓

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> <b>Painting</b> Type: _____         | <input type="checkbox"/> <b>Apparel Designer</b>           | <input type="checkbox"/> <b>Fabric Designer</b>   |
| <input type="checkbox"/> <b>Carving</b> Type: _____          | <input type="checkbox"/> <b>Florist/Floral Accessories</b> | <input type="checkbox"/> <b>Jewelry</b>           |
| <input type="checkbox"/> <b>Giftware</b> Type: _____         | <input type="checkbox"/> <b>Specialty Food Processor</b>   | <input type="checkbox"/> <b>Pottery</b>           |
| <input type="checkbox"/> <b>Outdoor Products</b> Type: _____ | <input type="checkbox"/> <b>Photography</b>                | <input type="checkbox"/> <b>Art Card Designer</b> |
| <input type="checkbox"/> <b>Toy Products</b>                 | <input type="checkbox"/> <b>Other</b> _____                |   |

#### Additional Information

**First time at AIMC Wholesale to Retail Trade Show?**  **New** or  **Returning**

**NOTE:** Upon acceptance of your Exhibitor application, we will require, pictures of your products you plan on selling and your price sheet both Wholesale and Retail. There are limited spots to fill.

#### Comments

If you have any comments or questions about the Artisan Inspired Wholesale to Retail Trade Show, please do so in the comments space below:

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**NOTE:** Upon acceptance of your application, we will require, pictures of your products you plan on selling and your price sheet both