



ARTISAN INSPIRED {AIMC} WHOLESALE TO RETAIL EVENT

The Artisan Inspired Wholesale to Retail Event was designed to help Retail Businesses meet Manitoba Made Artists, Artisans and Specialty Food Processors who produce products in this province.

**Two days in {Wed & Thurs}, August 9th & 10th, 2017
to view some of the finest selections.**

ALL registrations must be in by the deadline **AUGUST 4TH, 2017**

Dear Retailer:

Artisans Inspired Marketing Cooperative {AIMC} would like to celebrate that Manitoba offers some of the most beautiful giftware, crafts, apparel and food products produced by talented Manitoba {Canadian} Artists, Artisans and Food Processors.

The 2ND bi-annual event will be **AUGUST 9TH {Wed} & 10th{Thurs}, 2017 12:00pm to 8:00pm.**
Location Sagehill Facility, 4180 Waverley St., Winnipeg, Manitoba. This is the location of the AIMC Show Room.

AIMC is an incorporated Cooperative registered with Manitoba Cooperatives Inc. We are dedicated to ensuring equal opportunity for Artisans/Artists/Visual and Performing Artists/ Specialty Food Producers and Processors to market, advertise and retail their Manitoba-made products through joint effort projects, engaging the public both domestically and worldwide.

We invite your business to apply to the **Buyers Registration** to be a special guest buyer in our Artisan Inspired Wholesale to Retail Event. You have access to the Specialized Event and opportunity to review the products available. You will also have a future login access to any ongoing ordering after the event, through an online order portal with AIMC.

Retailers wishing to apply for this registration are asked to complete the attached business profile and submit it along with any other material, i.e. website, brochures, business cards, photos, etc. This information will assist the Artisan Inspired Review Committee to confirm you are a qualified Wholesale purchaser.

Once your company is registered, we will be keeping you directly informed of all the buying opportunities in the future.

I look forward to your response. Please submit your application via mail or email, including your support materials and any other pertinent information. If you have any questions or would like more information about this Buyer Registration business opportunity, I can be reached at (204) 955.9557 or by email info@ArtisanInspired.com

*Yours truly,
Darlene*



**Artisan Inspired Wholesale to Retail Event
A.I.M.C. Event Co-ordinator
(204) 955-9557 info@ArtisanInspired.com**

Please see Retailer or Purchasing Business Registration Application.....



Retailers or Purchasing Businesses
REGISTRATION APPLICATION
AUGUST 8TH & 10TH, 2017

Box 2 St. Norbert P.O.,
4180 Waverley Street, Wpg, Mb R3V 1L5
info@ArtisanInspired.com www.ArtisanInspired.com

Retailers or Purchasing Businesses interested in attending the Artisan Inspired {AIMC} Wholesale to Retail Event can register. the fill out form provided below. This application will be reviewed by the AIMC Selection Committee. You will be notified of approval promptly.

Deadline for registrations will be AUGUST 1ST, 2017. After registering A.I.M.C. will notify you that we have received your application.
Mail to Artisan Inspired Marketing Cooperative Box 2 St. Norbert P.O. Winnipeg, MB R3V 1L5 Or Email to Info@ArtisanInspired.com
Please include copies or scans of an attached business profile and submit it along with any other material, i.e. website, brochures, business cards, photos, etc. The detailed information is just to use as verification that you are a retail location.

Required information is highlighted in red.

Contact Information

Company Name: [text box]

Contact Person: [text box]

Business Address: [text box]

City/Town: [text box]

Province/State: [text box]

Postal/Zip Code: [text box]

Phone Number: [text box]

Fax Number: [text box]

Email: [text box]

Express Consent: [checkbox] YES, please send us information and updates about the AIMC Event

Web Site: [text box]

Additional Personnel

Names of those representatives in your company, other than yourself, who plan to attend the event.

Indicate beside the person's name if they are a Buyer or a Guest, example: Bob Smith (guest)

Name 1: [text box]

Name 2: [text box]

Name 3: [text box]

Name 4: [text box]



Retailers or Purchasing Businesses APPLICATION..... continued....

Business Information

Indicate Your Business Trade Classification

You may click more than one box.

- Retailer
- Wholesaler
- Chain/Department Store
- Agent/Manufacturer Rep.
- Distributor
- Industry Representative
- Other

Indicate Type of Business

You may click more than one box.

- Architecture
- Retail Store
- Boutique/Clothing
- Craft Shop
- E-Commerce
- Florist/Floral Accessories
- Gallery
- Garden Centre
- General Gift
- Hardware Store
- Home Furnishings
- Interior Design
- Jewellery Retailer
- Museum Gift Shop
- Specialty Gourmet
- Stationery Retailer
- Toy Store
- Other _____

Additional Information

First time at AIMC Wholesale to Retail Event?

- New
- Returning

Comments

If you have any comments or questions about the Artisan Inspired Wholesale to Retail Event, please do so in the comments space below:



Wholesale to Retail Event >>> Questions and Answers.....

Q) What is the Incoming Artist or Artisan Exhibitor Selection process for the Artisan Inspired {AIMC} Wholesale to Retail Event?

- You must have your business cards and your product lists prepared.
- You must have previous experience with retailing your products.
- You must have a wholesale price lists and retail price lists.
- You must complete the necessary application to be reviewed by the AIMC selection committee.
- You must be approved in writing by AIMC that will be sent by email to you.
- You must agree to complete a Seller Survey after attending the Wholesale to Retail Event.
- Your display must be professional and you comply to delivery agreements made to any retailers.

Q) What is the Incoming Buyer Registration acceptance requirements?

- They must operate a retail business, restaurant/catering business, interior designer, full time or seasonally.
- They must be a retailer in the giftware or specialty food sector OR
 1. They may be a food establishment looking for Manitoba Made food products to include in your menu OR
 2. They may be an Interior Designer who is looking for Manitoba Made designs to promote or add to your clients needs.
- They must complete the necessary application to be reviewed by the selection committee.
- They must be approved in writing by AIMC that will be sent by email.
- They must agree to complete a Buyer Survey after attending the Event

We encourage all Buyers to be dedicated in helping to preserve the value of hand crafted products and as a seasoned retailer appreciate the uniqueness and value of locally crafted products.

Q) What can I expect at the Show?

Our Wholesale to Retail Event is held at the Sagehill Facility, just south of the Winnipeg Perimeter Highway, 4 km off Perimeter, 4180 Waverley Street, Winnipeg, Mb. Lots of free Parking. The wholesale pricing will only be available to the confirmed registered business applicants. A full list of the Artists and Artisans who will be displaying will be available by JUNE 30TH, 2017.

Q) What to Expect from our Exhibitors?

Our exhibitors are a mix of Wholesale start-up to experienced. The mission of the AIMC is to help Manitoba Made Producers and Processors to grow and support each other. The new exhibitors are guided by a full training program, and the food processors are all passing the provincial regulations required. At this Wholesale to Retail Event you will be introduced to some of the best Manitoba Made Products with a growing change at every future event. Our exhibitors offer a wide variety product and a full range of price points to suit all buyer needs. All exhibitors will be required to passing a registration process, to display their products at this event.

A copy of the Exhibitors will be made available JUNE 30TH, 2017 and will be emailed out to all applied Exhibitors and Buyers.

Q) How Do I Apply?

- **If you are a Retail or Purchasing Business**, then you will require to apply with our Retail/Purchaser Application and submit it along with any other material which might help in our decision, i.e. brochures, business cards, photos, etc. This information will assist the AIMC Selection Committee with the approval process.
- **If you are a prospective Artist/Artisan/Food Processor Exhibitor**, are you a craft, giftware or apparel or food producer interested in the wholesale market? Contact us for more information, training and tools regarding the AIMC Wholesale to Retail Event. There is an application that is required for you to apply to be a participate in this Event.

Please submit your registration application via mail or email. If you have any questions or would like more information about this registration, please contact the AIMC Show Manager at (204) 955-9557 or email info@ArtisanInspired.com



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